

Hilton PSO Meeting (11/10/2020)

***Attendance:** Christy Crouch, Mary Green, Krystina Thomas, Amanda Golem, Candice Vander Weerd, Carolyn Jatsek, Christina Henegar, Jessica Williams, Lisa Galek, Megan Morris, Lisa Galek, Michelle Schreiber, Noelle Massi, Vanessa Caslow, Nezie Gibbons

*Call to order 10:07 am

*Send volunteers hours to Christy Crouch on a monthly basis (u2dmb1@hotmail.com)

***upcoming dates:**

-no December meeting

-next meeting 1/12/21

***Membership update:**

-156 households, half individual & half family

-goal was \$1000 in dues, exceeded it and at \$1125 and collected \$365 to sponsor a staff member

-Facebook group was purged last week based on membership

-Registration still open, link on website hiltonpso.com

***Fundraising update:**

-\$6200+ raised with No Fuss Fundraiser

-drawing for Disney passes based on donations to fundraiser (Meyer Family, McCrodden Family, Perna Family are winners!)

***Gifts & Goals update:**

-process started, requests due from staff yesterday, committee will meet next week to review/approve requests, teachers/staff very appreciative

*Treasurer's report:

-teacher stipend program over, teacher's requested reimbursement for items purchased for classroom for total of approx. \$2700

-current balance approx. \$24,000

*Book Fair update:

-new rep from Scholastic, will likely be virtual this fall, looking into in person for in the spring; possibly doing virtual fair week after Thanksgiving in hopes that books would be delivered in time for Christmas

-Follett Book Company may be option, payout may be higher than Scholastic, Blaustein already linked up to them so would still get rewards (reaching out to her to see if she has a preference or opinion)

-still have around \$4000 in Scholastic dollars that would need to be used up if we switch to a different company

-shipping costs/policies may be issue with Scholastic

*Holiday Shop update:

-in person not possible this year, there are some virtual options but would there be enough interest? Drawback is there would be shipping charges to have items shipped to your home, plus kids don't get the shopping experience...may just skip it this year and reassess for next year

-Highland and Chippewa do still plan to do virtual shop

*Spirit Wear update:

-Star Sports started up their online shop

-MS, Highland, Hilton, Chippewa participating in contest, enter school name when you order and winner will get % back of proceeds through December (Hilton currently in third place)

*Council Delegate report:

-no Yuletide Drive this year, cash only donations will be accepted at Brecksville and Broadview Heights City Halls through 12/5

-marching band's citrus sale goes through 12/4 and will be shipped to your house this year

-robotics team doing fundraiser with raffle tickets, calendar of prizes (restaurant gift cards, cornhole board, etc), go to their website to purchase

-school's foundation uphill/downhill run had 102 participants and raised \$1000, new trustee is Krystina Thomas from Hilton (yay!)

-pupil services promoting Learning Aid Ohio for kids on IEPs learning online which will provide financial support, go to learningohio.com for more info

*New business:

-Highlights emails only getting a 50% open rate, how can we increase this? Is it because it is being sent to people who shouldn't (or don't want to) receive it? Could be due to outdated email lists but there haven't been any requests to not receive it...will look into it. Should we continue with a weekly email or should we dial back to every other week? Possibly change the day/time it's sent out? There may not be enough updates/new info this year to justify weekly.

-Would Mr. Hartland be open to doing a Q/A (similar to Mr. Rings) regarding returning to school 5 days a week? He may want to collaborate with other elementary principals to make sure all are on the same page. Mary will reach out to him. If not willing to do a zoom, could the principals put together a FAQ doc based on emails that they are receiving? Many questions are prob the same. Mary will start compiling a list of questions, email them to her at president@hiltonpso.com.

*Meeting adjourned 11:08 am